

# Video on Demand



## **Video on Demand**



#### **Overview**

- ✓ A service from South Africa for Africa
- ✓ Affordable pricing catering for a better market reach
- ✓ 11 000 plus titles of Movies, Series and Documentaries
- ✓ Refreshing of content on a continuous basis
- Use of peering bandwidth for access to content
- ✓ Local technical support
- ✓ Viewable on Web, Android and Apple devices
- ✓ CDN server at Teraco, Johannesburg
- The placing of additional CDN servers in west and east Africa is being considered if number of subscribers warrants it
- ✓ All content is legal and has Right of Use
- ✓ The Service can be branded
- ✓ Sales channels through Internet Service Providers (ISPs)

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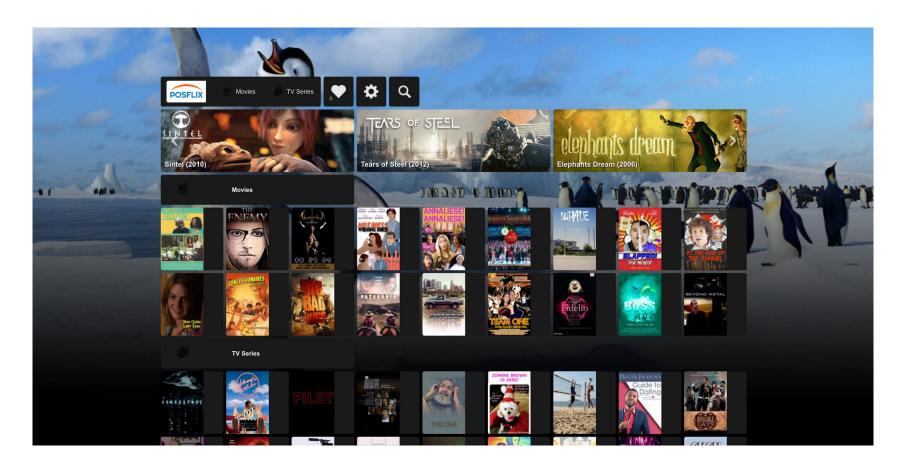
### **Advantages for ISP**

- ✓ Having an existing operational licence
- ✓ Has the knowledge of the market
- ✓ Has existing infrastructure
- ✓ VOD will generate additional revenue to the existing revenue streams.
- ✓ Be able to sell additional bandwidth to their Subscribers
- ✓ Has existing customer base
- ✓ Has existing billing platform
- ✓ Minimum capital outlay
- ✓ Subscriptions are pre-paid upfront
- ✓ Payment to Posflix will be in arrears for preceding month.
- ✓ Manages their own Subscribers and accounts





- DNSSEC Aware
- ✓ Multi-language
- One Time Passwords (Two Step Authentication)



Thank you – and happy viewing

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